



# **ATTENTION BUSINESS OWNERS**

**The Imperial Point Association is Hosting  
its 22nd Annual Fall Harvest Festival as a  
Block Party this Year, We're Calling...**

## **A Party in the Point!**

**Fundraiser, A 1,000  
Bicycle Helmet Giveaway, & A  
Free Culinary Tasting Showcase**

**Sat., Oct. 19th  
1-5pm**

**Along Imperial Point Drive  
22nd Ave. to 21st Lane**



**All Details: Bonnie Posh  
954-895-6601**

## Get Ready to Rock the Block at A Party in the Point!

We're rolling out the red carpet – or rather, the whole block – for our Annual Fall Harvest Festival event, we're calling **A Party in the Point!**, on **October 19, 2024 from 1-5 PM!** This is not just any regular block party: it's the blockbuster event of the year where flavors meet fun, and music meets community spirit.

As a valued part of our community, we're thrilled to invite you to showcase your amazing products and services at this exciting event!

Please review the provided features page.

### Why You Should Join Us?

- **Unlimited Exposure:** Connect with hundreds of potential customers in Imperial Point and the invited general public and make your mark in the community.
- **Community Engagement:** Be part of an event that celebrates and strengthens our neighborhood bonds.
- **Immediate Impact:** Spaces are limited and filling up fast

### Time is of the Essence

Spaces are flying off the shelf! To ensure you don't miss out on this golden opportunity to feature your business, we urge you to reserve your spot today. Don't let this chance slip away!

### Here's How to Secure Your Spot

1. **Complete the Provided Registration Form, scan and email to [bonnieposh@bellsouth.net](mailto:bonnieposh@bellsouth.net)**
2. **Submit Your Payment via Zelle or Invoice Link**

### Deadline Alert!

**The deadline to reserve with either full or final payment for your space is Monday, October 6<sup>th</sup> but why wait? Take action now to guarantee your place in the spotlight at this year's Party in the Point! with a 50%, non-refundable deposit.**

If you have any questions or need any additional information, feel free to contact **Bonnie Posh, Producer, at 954.895.6601.** We are eager to have you join us and make this year's event the best one yet!

We are looking extremely forward to your wonderful contributions, your honored participation and to celebrating together!



## Imperial Point Demographics

- Approximately 1500 households, with 5,000 residents
- Median age is 56.5 comprised of 52.66% males, 47.34% females and 10% children
- Average household income, \$150,000
- 2024 median home values, \$755,000, a 23% increase from 2023

## Event Features

- We're Gonna Rock the Block with An Exciting, Eclectic Vendor and Sponsor Showcase to Include A Wide Variety of Products and Services Including Show Specials, Demonstrations, Sampling and Giveaways for the Entire Family
- A **1,000** Bicycle Helmet Giveaway for all Ages Sponsored by the Florida Department of Transportation, the University of Florida and the Broward County BSO
- Children's Activities to include a Bounce House, Little Critters Petting Zoo, Pony Rides, Face Painting and Balloonery
- Fabulous Musical Entertainment by Master MC and DJ Shane LeMar with a Little Dancin' in the Street, along with Performances from The School of Rock and Additional Guest Entertainers
- Free Food and Beverage Sampling Compliments of Area Restaurants
- Invited Civic Association Partners to Include the Fort Lauderdale Kiwanis, Rotary, Shriners, Elks and Lions
- Invited Event Partners to Include The Fort Lauderdale Chamber of Commerce, Fire Department & Police Department
- Invited V.I.P. Guests to Include Mayor Dean Trantalis; Commissioner John Herbst; District 4 Commissioner Lamar Fisher; State Representative Chip LaMarca; Broward County Property Appraiser Marty Klar and Newly Appointed Police Chief William "Bill" Schultz  
And so much more!!

## Entry Fees

- Imperial Point Association Members: Free
- Non-members: \$10 per Adult, Children 12 and Under: Free

## Marketing

- Imperial Point Association Website, Newsletter & Print Materials
- All Social Medias to Include Facebook, Instagram and Nextdoor
- Signage throughout the entire Imperial Pt. Neighborhood
- Stepping Out Florida Events Calender with readership over 5,000
- Ultimate Networker Events Calender with readership over 4,000
- Postings by all Participating Vendors, Partners and V.I.P. Guests
- Ads and event calendars in Around Town, The Pompano Pelican

### *Standard 10x10 Vendor Space:*

#### **Arts and Craft Vendors, \$95**

### *All-Inclusive V.I.P. Sponsor Packages*

#### **The Pumpkin Patch, \$295.**

- 10x 10 Tent Display Area
- Company Name & Logo on Facebook, Instagram & Website
- Business Card Ad in 1600 Quarterly Association Newsletters

#### **The Harvest Moon, \$495.**

- 10x10 Tent Display Area
  - Your Company Introduction During the Event
  - Your Company Logo on All Event Print Materials
- Company Name & Logo on Facebook, Instagram & Website
  - ¼-Page Ad in 1600 Quarterly Association Newsletters

#### **The Cornucopia, \$995.**

- 10x10 Tent Display Area
  - Your Company Logo on all Event Print Material
  - Your Company Introduction During the Event
- Company Name & Logo on Facebook, Instagram & Website
  - ½-Page Ad in 1600 Quarterly Association's Newsletters

**Please Note: If applicable, event space costs may increase depending on need for additional tent space or additional items being promoted such as extra large banners, bicycles, motor bikes, boats, cars, etc**

# Our Fundraising Beneficiary

## The Imperial Point Civic Association

### *About the Association*

The Imperial Point Civic Association, a passionate and dynamic 501(c)4 not-for-profit organization, has been a cornerstone of our community since its founding in 1962. Over the years, it has blossomed into a vibrant hub that hosts a delightful array of family-friendly events, making Imperial Point the place to be!

Every year, we eagerly anticipate our signature events like the **Easter Spring Fling in April**, the enchanting **Fall Harvest Festival in October**, and the magical **Winter in the Park in December**. Our members also enjoy monthly meetings featuring inspiring guest speakers and participate in our association's robust membership programs.

We extend a warm welcome to new members and residents through our dedicated welcoming committee, and our community shines through initiatives like the **Home of the Month Award**, the serene **Butterfly Garden**, and the **Celebration Buy-A-Brick Program**. We're also proud of our **Swale Reclamation** and the eco-friendly **Green Your Routine Initiative**, aimed at enhancing our environment.

At the helm of this dynamic association is **Betty Shelley**, a longtime resident since 1989 and our dedicated president since 1998. Originally from Columbia, South Carolina, Betty's leadership and dedication has been recognized through her numerous board positions and many accolades.

### *About Imperial Point*

The rich history of Imperial Point dates back to the early 1920s, when it was first known as Fort Lauderdale Beach Park. What started as a modest cluster of neighborhoods around Fort Lauderdale's only public beach has transformed into a vibrant and thriving community.

### *The Imperial Point Newsletter*

Since its inception, the Imperial Point Newsletter has evolved from a modest publication into a comprehensive 32-page resource that captures the very essence of our neighborhood. This highly acclaimed newsletter is an invaluable resource for our community, filled with captivating stories, important updates, expert advice, and stunning images that reflect the unique character of Imperial Point. It also provides an excellent platform for local businesses to showcase their products and services.

Being part of this diverse and remarkable community is truly a meaningful experience, and our newsletter serves as a thriving tapestry that brings us all together.

*We Invite You to Join Us... It Takes a Village!*

# Vendor/Sponsor Registration Form

- This is a selling, sampling, show specials and demonstration event
- Setup time from 10:30am-12:45pm, event starts at 1pm sharp and breakdown at 5pm on Sat., Oct. 19<sup>th</sup>, 2024 ("rain" date tba, if necessary)
- Bring your own 10x10 tent, tables, table cover, chairs, coolers, etc.
- Pay via Zelle to Bonnie Posh at 954.895.6601
- Checks to Posh Productions, 2193 Imperial Pt. Dr., Ft. Laud., 33308
- Scan and email applicable forms to [bonnieposh@bellsouth.net](mailto:bonnieposh@bellsouth.net)

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Numbers: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Describe the Product(s) and/or Service(s) you will be Exhibiting  
\_\_\_\_\_

Describe Any Large Promotional Equipment, Items, etc. you're Bringing  
\_\_\_\_\_

Describe the Raffle Prize and Value Being Donated for the Drawings  
\_\_\_\_\_

Your Exhibitor Space Choice & Cost \_\_\_\_\_

Miscellaneous \_\_\_\_\_

**Please Note:** Exhibitor payments are non-refundable; however, a full space credit for a future event may be extended depending on the specific circumstances or inclement weather issues beyond our control.

## Raffle Prize Donation Request

We are cordially requesting a raffle prize donation from your participating business to help entice event attendance, which in turn, will benefit your customer prospect base and our honored fundraising benefactor, The Imperial Point Civic Association.

To thank you for your kind donation, we would like to list your name and business contact information in our event materials, as one of our honored prize contributors.

Company or Personal Name: \_\_\_\_\_

Phone Numbers: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address, if applicable: \_\_\_\_\_

Please outline the prize(s) you would like to donate  
and the approximate value(s).

---

---

---

On behalf of Posh Productions and the Imperial Point Association  
we sincerely thank you for your generous raffle prize donation.

**Please use this form as your prize donation receipt**