

Imperial Point

serving NE Fort Lauderdale Media Kit 2026 www.imperialpoint.org

The Official quarterly newsletter of The Imperial Point Civic Association

Showcasing NE Fort Lauderdale's highly sought after neighborhood.

Imperial Point Civic Association represents the residential areas of:

- Imperial Point
- Coral Highlands
- Westfield
- Colonial Ridge

The Imperial Point Newsletter captures the essence of the neighborhood, sharing stories, updates, advice and images drawing residents directly to newsletter advertisers.



954 802 2135



amy.houle-cumming@imperialpoint.org

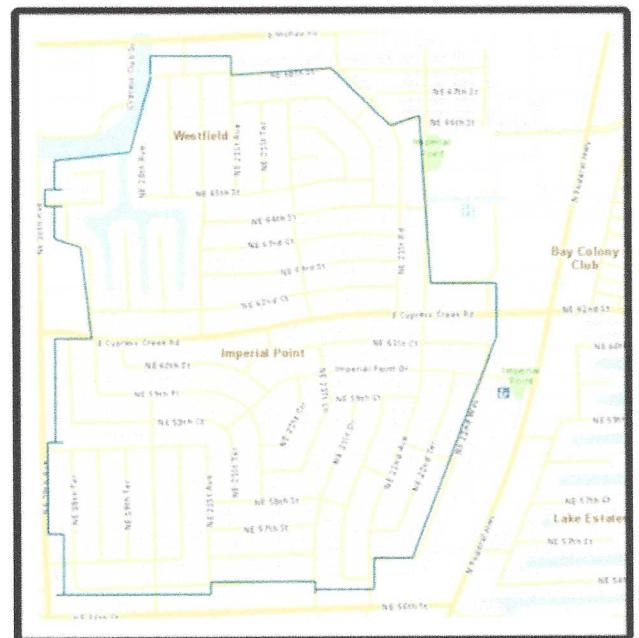
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— Civic Association —

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**The newsletter is in
print and online
reaching every home
in the neighborhood
and beyond.**

Map of Imperial Point neighborhood



Advertiser Benefits:

- Printed Newsletters are hand delivered to approximately 1,500 homes each quarter.
- The current Newsletter is featured on the association's website.
- The prior 3 quarterly Newsletters are maintained on the website, so visitors have access to advertisers for a full year.
- Newsletters have additional free distribution at the Imperial Point Library, Dottie Mancini Park bulletin Board, and association events.
- Association website dedicates a page, as well as a scrolling slider, featuring current advertisers.
- Advertiser 'Spotlight Article' featured periodically to returning advertisers.
- 10% discount for annual (4 quarterly) commitment.
- AD design services provided for a nominal fee.



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AD RATES & DIMENSIONS

AD SIZE	RATE	DIMENSIONS
Back Cover	\$625	7.5 x 10
Full Page	\$560	7.5 x 10
Half Page	\$300	7.5 x 4
1/3 Page	\$210	7.5 x 3
1/4 Page	\$180	3.5 x 4.75
1/8 Page	\$140	3.5 x 2

AD SPECIFICATIONS & TERMS

- Rates shown include full color (4/c process)
- Quarterly issues - Dec/Jan/Feb; Mar/Apr/May; Jun/Jul/Aug; & Sep/Oct/Nov
- Deadline is the 15th of the month prior to the first month of the quarterly issue (ie: Aug 15th deadline for Sept/Oct/Nov issue)
- AD appears in both print and online issues
- AD in digital issue is linked to advertiser's website (if applicable)
- Digital issue displayed on Association's website
- Advertiser Spotlight article featured periodically to returning advertisers
- Payment due prior to publication via PayPal/Credit Card. For payment via check, please contact advertising representative
- Digital press ready artwork required. Design services available for a nominal fee.
- 10% discount for annual, 4 quarter commitment and payment.



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ADVERTISERS

Imperial Point

Association, Inc.

Date: _____ Company Name: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Contact Person: _____

Telephone: _____ Email: _____

Website Address: _____ Facebook: _____

The Imperial Point Association Newsletter is published quarterly, four times per year.

Please indicate ad choice and issue(s) in which you would like your ad published.

☐ March/Apr/May☐ Jun/Jul/Aug☐ Sept/Oct/Nov☐ Dec/Jan/Feb

Ad copy

Deadline Feb. 15

Deadline May 15

Deadline Aug 15

Deadline Nov 15

Base Price per issue:

Ad Monthly Rates 01.2024		Ad			Ad
Size	Color	Choice	Size	Color	Choice
1/8 Page (3.5 X 2)	\$140		1/4 Page (3.5 X 4.75)	\$180	
1/3 Page (7.5 X 3)	\$210		1/2 Page (7.5 X 4)	\$300	
Full Page (7.5 X 10)	\$560		Self Printed Insert	\$450	
Prime / Back Page	\$625		IPA Printed Insert	\$560	

All ads include web and Facebook placements with links to your website

Note: Ads must be pre-paid to be published

Base Price \$ _____ X Number of Placements/Issues = \$ _____

Multiple Discount: If three or more ads are ordered, deduct 10% from base cost

Total Base Cost

Discount

Net Cost

Make Checks Payable To:

Imperial Point Association, Inc.

6278 N Federal Highway, PMB 321, Fort Lauderdale, FL 33308

___ I prefer a PayPal invoice. Billing email address _____

INVOICE

Customer Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Quantity	Description	Unit Price	Total

Payment method:

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6278 North Federal Highway, PMB 321

www.imperialpoint.org

Fort Lauderdale, FL 33308-1916

Tel 954.938.9230, FAX 954.656.4531



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